

# USDA TARGET CENTER

Reframing the Perspective on Individuals with Disabilities

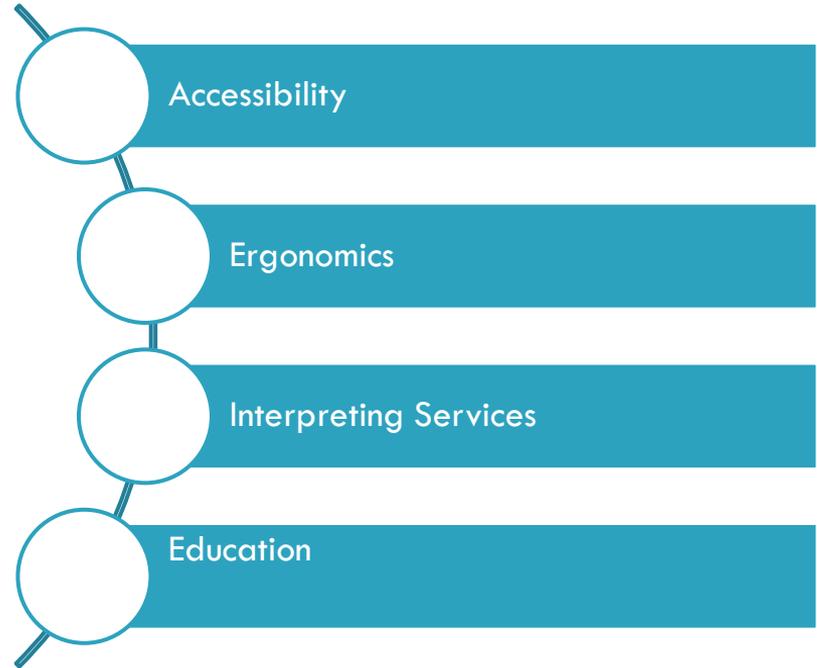
# TARGET Center Overview

- ❑ USDA established the TARGET Center in 1992 to utilize the power of technology to improve accessibility and ultimately increase employment of individuals with disabilities.
- ❑ In 2008, the TARGET Center re-aligned its customer experience around three central offerings – Accessibility, Ergonomics, and Education – and undertook a full Center renovation.
- ❑ Since its inception, TARGET has provided over 20,000 services to customers, including more than 7,000 unique visitors to the TARGET Center.



# TARGET Center Programs

TARGET delivers services to customers via several operational units.



# 21<sup>st</sup> Century TARGET Center

For over 20 years, the USDA TARGET Center has been working to increase access to information and improve communications for all employees, customers, and partners.



With management support, today's TARGET Center is aligned with the USDA strategy to create a USDA for the 21st century that is high performing, efficient, and adaptable.



# TARGET Center Vision

To positively impact the lives of individuals with disabilities who provide and obtain resources from USDA.

**Disability:** Under ADA, an individual with a disability is a person who: (1) has a physical or mental impairment that substantially limits one or more major life activities; OR (2) has a record of such an impairment; OR (3) is regarded as having such an impairment.

# Safe and Efficient Workplace

Build safe, secure, and efficient workplace by leveraging technology and shared solutions

- ▣ Assistive Technology and Ergonomic solution
- ▣ Universal Design

**Universal Design:** The concept of developing an environment that is readily available and useable by anyone, including but not limited to individuals with disabilities. An environment can include a website, office, classroom, or online learning venue.

# High-Performing Workforce

- Investing in a new service delivery model to ensure employees with disabilities have access to the tools they need to be productive members of USDA.



# TARGET Center National Loan Program

- The USDA TARGET Center loans a variety of assistive technology and ergonomic equipment for evaluation purposes.
  - USDA employees may borrow an item for a two-week period.
  - TARGET will provide vendor information to interested customers.
  - Much of TARGET's AT inventory is available at no cost to the agency or employee through the USDA/CAP Partnership.

# Contact Information

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